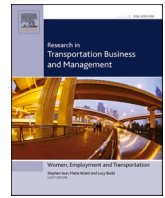




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Transferring synchromodal principles to forest biomass supply: A holistic approach to supply chain design

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ABSTRACT

Forest biomass supply chains face persistent challenges due to their complexity, fragmentation, and sensitivity to spatial and temporal variability. Traditional supply chain planning methods often lack the flexibility and integrative capacity required to manage these systems efficiently. This conceptual study introduces a holistic planning framework, *synchromodality* from a supply chain perspective (SSCP)—adapted from recent advancements in the logistics sector, to address the unique characteristics of forest biomass handling. The SSCP framework integrates transportation, production, and inventory decisions, allowing for synchronized, real-time responses to dynamic conditions. This study explores how the SSCP model can be transferred and applied to forest biomass supply chains, highlighting its potential to improve flexibility, coordination, and system-wide efficiency. The findings emphasize the importance of digital infrastructure, stakeholder collaboration, and real-time data availability for implementation. While the framework is conceptual, it provides actionable insights for supply chain managers and policymakers seeking to enhance resilience and responsiveness in biomass logistics. Limitations include the current lack of empirical validation and the need for advanced algorithmic support for decision-making under uncertainty. Future research should focus on practical testing of the model and the development of ICT-supported coordination platforms tailored to the forest sector.

1. Introduction

In recent years, global supply chains and logistics have encountered unprecedented challenges, most notably during the COVID-19 pandemic and geopolitical changes, prompting a re-evaluation of previously implemented solutions. The forest biomass and wood sector has also experienced firsthand the repercussions of recent disruptions to global logistics systems, noticeable in the redirection of raw material flows and changes affecting the security of supply. Further challenges are anticipated in this sector, stemming from the implementation of global sustainability policies. These policies are anticipated to result in increased demand for forest biomass and timber as a substitute for non-renewable resources. This, in turn, is expected to not only increase competition for forest resources, but also the need for more efficient transportation and logistics solutions in this sector. Concepts of global sustainability, including the green economy, the circular economy and the bioeconomy — which are based on the overarching ideal of simultaneously addressing economic, environmental, and social issues (D'Amato et al.,

2017) — are currently considered the most appropriate solution to this problem. In addition, disruptions have prompted increased attention to security of supply, storage capacity and environmental impact issues. In this respect, the objectives of the EU Freight Transport Logistics Action Plan, which aims to improve environmental sustainability and ensure security of energy supply, while promoting transport safety and security, and emphasizes the key role of logistics in these tasks (COM, 2007), have recently been complemented by resilience aspects in the EU Sustainable and Smart Mobility Strategy (European Commission, 2020).

The collection, storage, processing and transportation of forest biomass presents a multifaceted challenge, with numerous factors influencing the efficiency of the supply (Acuna et al., 2019). The operating environment is characterized by high variability with regard to feedstock, transportation, and handling and storage (Väättäinen et al., 2021). They are complex systems characterized by a multi-layered network design, incorporating multiple intermediate points in addition to supply and demand (Acuna et al., 2019; Ghaffariyan et al., 2017). Consequently, there are multiple pathways from production to the

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recipient or end user of the goods. Depending on the type of feedstock, raw materials from one harvesting site may end up in different end-use facilities, such as a sawmill, a pulp and paper mill, or a power plant. In addition, large-scale bioproducts mills, utilizing wood-based feedstocks to produce a wide range of products, have emerged in recent years (Ajaio et al., 2018). In contrast to other manufactured products, such as those derived from fossil-based materials, wood-based biomass and timber products are inherently organic, which can lead to degradation during storage due to microbial activity (Jirjis, 1995). Temporary storage of material is, however, essential to balance the fluctuations in supply and demand (Väätäinen et al., 2021), but may entail significant economic losses in the worst case (Routa et al., 2018). Despite considerable research efforts in recent years, shifting in trends, and changes in focus over time, finding strategies and measures to enhance the efficiency of fuelwood supply systems remains a key challenge (Kühmaier & Erber, 2018).

Conventional, well established forest biomass supply chains are challenged by the recent need for more flexibility and efficiency. Nevertheless, the digital transformation and its integration of digital technologies into operations have created new opportunities in this regard. These opportunities are due to the provision of access to crucial data on vehicles and their movements operating within forest biomass supply chains. To leverage this data across the entire supply chain, novel holistic approaches or concepts are required that can orchestrate the activities of supply chain stakeholders. These approaches must facilitate the realization of sustainability objectives while ensuring security of supply in the face of risks and uncertainties.

Synchromodality, a concept that has recently received considerable attention in the field of logistics, is defined by Giusti et al. (2019) as “the provision of efficient, reliable, flexible, and sustainable services through the coordination and cooperation of stakeholders and the synchronization of operations within one or more supply chains driven by information and communication technologies (ICT) and intelligent transportation system (ITS) technologies”. In this, the definition of synchro-modality concept has parallels with the less specific definitions of other well-established transportation paradigms, which originate from multimodal transportation, and include multimodal, intermodal, combined, co-modal, and as the latest concept, synchro-modal transportation (Reis, 2015). By adopting a holistic approach, synchro-modal supply chains have the potential to address the need for reliability and flexibility within inherently volatile operating environments in forestry and to mitigate the effects of recent disruptions in global logistics networks on the forest sector. Despite academic interest in the concept of synchro-modality across a wide range of disciplines, it has not yet been applied to forest biomass supply chains.

The present paper proposes the implementation of a framework based on synchro-modality for coordinating the activities of stakeholder’s activities in the context of forest procurement and logistics. In this study, we delineate the framework of synchro-modal logistics, emphasizing its fundamental components and their potential application to the challenges encountered in the forest sector, particularly in the domains of forest biomass and timber supply. Furthermore, the study identifies the features or elements of synchro-modal logistics that are already present in the forest industry, as well as those that are not yet in place. Overall, this study aims to promote a more holistic approach to the management of the forest biomass supply chain.

2. Procurement and logistics of wood biomass

Industrial roundwood supply chains are characterized by short lead times, mainly due to quality requirements and capital commitment (Väätäinen et al., 2021; Venäläinen et al., 2017). In contrast, energy assortments are stored for longer storage periods (Väätäinen et al., 2021) to balance fluctuating seasonal demand and to take advantage of increased value and transport efficiency by reducing moisture content (Erber et al., 2016; Röser et al., 2011).

Efficiency gains are also needed through means of supply management to reduce the costs of logistics. They can constitute a substantial proportion of the aggregate costs of forest industry companies, as evidenced by research in pulp production (Carlsson & Rönnqvist, 2005). While procurement via terminals has been shown to increase costs compared to direct supply (Kanzian et al., 2009), these facilities can also support the supply fleet and ensure supply during seasonal peaks in demand (Fernandez-Lacruz et al., 2020; Väätäinen et al., 2017). For bioenergy facilities, a predefined feedstock assortment is the key factor in feedstock procurement decisions, although the feedstock characteristics preferred by industrial end users are subject to variation (Kons et al., 2022).

Logistic hubs present an effective alternative to direct supply. The concept of collaborative intermodal hub networks, proposed by Groothedde et al. (2005), involves the parallel transportation of goods, thereby accommodating periods of high demand by direct transportation while maintaining a stable portion of the material flow through a hub network. In comparison to traditional supply chains, collaborative supply chains have been demonstrated to exhibit enhanced profitability and increased resilience to variations in lead times (Ponte et al., 2018). In the context of forest biomass procurement and logistics, a similar concept is employed for the supply of forest biomass through the so-called “bio-hubs”, which have recently emerged in the field (Valipour et al., 2024). These bio-hubs supplement existing terminal concepts (Enström et al., 2021; Kons, 2019; Väätäinen et al., 2017; Virkkunen et al., 2016). Nicholls et al. (2022) describe forest bio-hubs as networks of collection points that facilitate biomass supply chains from forests to central processing points, thus supporting the emerging bioeconomy. So-called “logistics centres” and their forest network have been studied under North American conditions (Sarrazin et al., 2019), while designs of biomass supply chain networks have been reviewed in a comprehensive and systematic manner, with a particular focus on modelling and optimization (see De Meyer et al., 2014; Ghaderi et al., 2016; Sharma et al., 2013).

Decisions regarding transportation management are imperative in both the upstream and downstream supply processes. In principle, a multitude of options exist for forest biomass transportation in the upstream segment of the supply process. However, in practice, only a few of these options are commonly employed. In the Nordic countries, for instance, the most prevalent methods include single-modal truck transportation, truck transportation through a terminal, and multi-modal transportation methods that utilize trucks for inbound logistics and rail or waterways for outbound logistics (Väätäinen et al., 2021). Given the inaccessibility of forests to many means of transportation, road transportation typically is the initial step in the supply chain of primary forest fuel, with rail or waterway transportation being preferred for longer transportation distances (Wolfsmayr & Rauch, 2014). The quality of the feedstock is a critical factor in the supply chain, with economic and environmental ramifications. Research has demonstrated that a reduction in moisture content within the raw material results in a lower number of truckloads required to fulfil the demand in energy wood supply networks. This, in turn, leads to a decrease in emissions and has a significant impact on profit (Kanzian et al., 2016).

In the downstream process, the global pellet sector is a good example of multi-modal transportation. For instance, following their production in Canada, pellets are imported to Europe, with the logistics encompassing transportation by ship and rail and delivery by truck. This exemplifies the predominant logistical challenge, which is the need for storage at either end (Selkimäki et al., 2010). A further example within the context of wood materials, is the transportation of wood from Europe to the North American or Asian markets.

Uncertainty is another key factor that must be addressed in biomass logistics management decisions. Demand uncertainty and supply variability have the potential to increase costs within a regional timber supply network; however, these costs can be mitigated by strategically selecting the optimal number and location of distribution centres (Chen

et al., 2020). As demonstrated in a Canadian case study, the cost of uncertain supply can reach up to 15 to 22 % of planned costs. However, the incorporation of data quality into planning decisions has been shown to reduce implementation costs (Simard et al., 2023). Harvested volumes are affected by harvesting services where a high variability in contractors' workflows, both in volume and time, has been identified, requiring flexibility in forest harvesting services and procedures (Johansson et al., 2022). In the context of transportation of goods, the transportation of forest materials is also influenced by the quality of the material and dry matter losses during storage. It has been demonstrated that in-forest drying can exert positive economic and environmental impacts (Acuna et al., 2022; Erber et al., 2016).

A model that considers both active machine activities and passive activities such as quality changes during storage has been presented by Eriksson et al. (2017) to evaluate forest fuel supply chain scenarios and analyse various delivery strategies under different conditions. It is evident that weather conditions have a direct impact on transportation payload capacity, as evidenced by the effect of winter weather on the tare weight of timber trucks (Anttila et al., 2020). In a recent study, Kogler and Rauch (2023) evaluated different unimodal and multimodal transportation strategies using discrete-event simulation to track the development of roundwood quality throughout the supply chain, considering lead time and the associated devaluation of roundwood quality.

Furthermore, it has become increasingly important to consider different aspects of sustainability in logistics operations. For instance, greenhouse gas (GHG) emissions can be determined for the entire forest supply chain (Kühmaier et al., 2022), and specified amounts of GHG can be considered. Emission limits and emission allocation schemes have, for instance, been examined in an intermodal transportation network (Heinold & Meisel, 2020). Social aspects, such as ensuring a balanced workload for trucking contractors to minimize total logistics costs, can also be incorporated into optimization models (see Ghotb et al., 2022).

A distinctive feature of supply of wood biomass is the spatial distribution of the material, a factor which requires particular attention when applying logistical solutions. While supply chain performance analyses are frequently case studies, the utilization of spatial data through geographic information systems in energy biomass supply chain research has seen marked increase in recent years, particularly when high-quality spatial biomass and transport network data are available (Korpinen et al., 2023). The diversity of operation characteristics at the numerous spatially dispersed locations from which forest raw materials originate, however, prevents the use of standardized logistical solutions. Consequently, numerous logistical concepts for wood-based materials have been documented in the literature (e.g., Kogler & Rauch, 2018). The forestry sector is and will continue to be comparatively active in this regard, due to the utter necessity and the specific characteristics of the operational environment.

Furthermore, natural disturbances are a prevalent threat to the wood supply, necessitating management attention, in addition to disturbances of other origins, such as the ones recently observed. In order to maintain resilience in the face of such disruptions, there is a necessity for reliability and flexibility in operating environments that are subject to change. In response to irregularities in wood harvesting and transportation, such as those caused by natural disturbances or supply chain risks, a combination of unimodal and multimodal transportation in the regional wood supply chain can increase resilience and outperform alternative strategies (Kogler & Rauch, 2019). Esmaili et al. (2023) demonstrated that an integrated data-driven approach can improve the accuracy of biomass supply and demand forecasts, facilitating more resilient routing decisions. Auer and Rauch (2021) conducted a comprehensive review of the key risk mitigation strategies within the wood-based bioeconomy, concluding that, in addition to supply chain integration, these include resource and feedstock diversification, increasing process resilience, technology innovation, product shelf life, long-term contracts, and supplier integration.

In this regard, the repercussions of disruptions such as the COVID-19 pandemic have had a significant impact on forest industry activities. However, certain sectors, such as the Canadian wood pellet industry demonstrated notable resilience in the face of this challenges. This resilience may be attributed to feedstock flexibility, long-term supply contracts, the provision of essential services by producers and end-users, and the integrated nature of the forest sector (Gagnon et al., 2022). In relation to post-COVID-19 recovery, Kulisic et al. (2021) concluded that the bioenergy industry should be expanded by integrating the biomass supply chain with the product value, industrial and capital chains to achieve effects on energy system resilience, job creation, and economic growth.

Consequently, an enhanced collaboration and cooperation among stakeholders is a viable strategy to combat uncertainties and disruptions within the wood biomass supply. However, despite the importance of cross-sector collaboration in the forest industry has been recognized, particularly in logistics cooperation within the forest biomass and timber supply chain, limited progress has been made in this regard (Guerrero & Hansen, 2018). A comprehensive review of the drivers and barriers of such collaboration by Guerrero and Hansen (2018) identified cost reduction, competitiveness, and environmental sustainability as its main drivers. Conversely, forest business culture, a lack of trust, and a lack of cost assessment and savings parameters were identified as the primary barriers to such collaboration.

3. The framework of synchromodal logistics

In this chapter, we delineate the framework of synchromodal logistics, with particular emphasis on its fundamental components, as determined by the extant literature.

Synchromodal planning may be described as a variant of multimodal planning, in which the optimal combination of transportation modes is selected for each specific transport order (Mes & Iacob, 2016). Within a synchromodal network, the selection of transportation modes is flexible, responding dynamically to the prevailing circumstances, and the evaluation of performance is conducted across the entire network and over an extended period (Rivera & Mes, 2022). A pivotal aspect of synchromodality is the availability of real-time information (Giusti et al., 2019; Reis, 2015). In addition to the physical movement of goods, information is exchanged between stakeholders within the supply chain, either directly or indirectly. The coordination of stakeholders within such complex networks is therefore crucial. According to Giusti et al. (2019), the networks consist primarily of four main stakeholders: customers (a), terminals (b), carriers (c), and logistics service providers (d). Specifically, "customers" (a) include manufacturers, suppliers, or companies that ship goods, "terminals" (b) are responsible for transshipment operations, "carriers" (c) provide transportation services, and "logistics service providers" (LSPs) (d) assume the responsibility for delivering services such as supply chain management or transportation (Giusti et al., 2019). These LSPs can be divided into two types: 1) Third-party logistics (3PL) service providers as intermediaries between buyers and sellers providing basic logistics services; and 2) fourth-party logistics (4PL) service providers as a link between customers and various stakeholders with full control over their customers' supply chain.

Whilst 3PL service providers coordinate between carriers and suppliers, and optimize the performance of the entire supply chain (e.g., by providing services such as transportation, warehousing, or freight forwarding), the new type of 4PL service providers can be regarded as a moderating single actor that monitors and manages the customers' entire supply chain (Giusti et al., 2019). The authors also discuss the vision of fifth-party (5PL) service providers using technology solutions to solve logistics and strategic management problems in supply chains with complex networks using a 5PL platform, although the 5PL concept is still in an early stage.

In order to ensure efficiency and the flexible use of resources, a fundamental aspect of the concept of synchromodality is the cooperation

between stakeholders in the transportation chain. This cooperation requires not only a mental shift, but also a legal and political framework that regulates the dynamics of this concept (Pfoser et al., 2016). Other critical success factors (CSFs) include an adequate physical infrastructure with smart hubs, terminals and production sites, a technical infrastructure with ICT and ITS systems to ensure a steady data or information flow between network stakeholders, a sophisticated planning system, and pricing cost and service quality aspects (Pfoser et al., 2016).

In the logistics sector, Uckelmann (2008) conceptualized smart logistics as a paradigm shift from conventional supply chains to open supply networks, a transformation that necessitates the integration of novel technologies. A key feature of synchronomodality is its extensive utilization of technology, which facilitates the intelligent use of the provided information. In this context, several key enabling technologies have been identified in the literature, that have an impact on the aforementioned CSFs. They facilitate decision making, collaboration, and trust, as well as the exchange of data and relevant interactions (Giusti et al., 2019). Examples of such technologies are traceability; intelligent systems; data analytics; optimization tools; simulation models; and integration platforms. In addition, green logistics and Industry 4.0 technologies have been shown to enhance supply chain efficiency, whilst simultaneously reducing carbon emissions and waste (Sharma et al., 2023). The utilization of dynamic synchronomodal solutions, characterized by a flexible mode choice and real-time information (Reis, 2015), has been demonstrated to be effective in the presence of disruptions (Ambra et al., 2019).

In considering the concept of synchronomodality in a more holistic manner, Dong et al. (2018) incorporated additional supply chain elements, including inventory management, transportation, and production, into its scope. In contrast to the transportation perspective, which focuses on the transportation network, the supply chain perspective is more comprehensive in its consideration of the supply chain from end to end, including its trade-offs and synergies (Dong et al., 2018). Consequently, the concept of synchronomodality from a supply chain perspective (SSCP) encompasses not only the synchronization and scheduling of various modes of transportation but signifies a shift towards synchronizing transportation with other supply chain operations. These include inventory management and the service level setting (Dong et al., 2018), a feature that has already been highlighted by Groothedde et al. (2005) as being essential for the continued development of supply chains. The necessity to incorporate the supply chain management perspective within synchronomodality has recently also been acknowledged by Acero et al. (2022).

4. Components of synchronomodality in forestry

In this chapter we build upon the general framework description and its key components. We then proceed to assess the relevant components of synchronomodality in the forest biomass supply. Finally, we examined the extent to which synchronomodality or its key features are already implemented in this field.

To date, the application of the concept of synchronomodality to the design of biomass supply chains in academic literature has been limited. During the period 2014–2023, a total of 319 scientific publications have been identified as referring to the concept (40 articles and 3 reviews in *Web of Science*; 254 articles and 22 reviews in *Scopus*), although none with direct connection within forest sciences, forest biomass supply or the procurement of forest-based materials. Synchronomodal logistics have so far played a limited role in the logistics of the forestry sector, possibly due to the challenges associated with the transport of forest biomass and wood. These specific encounters include long transport distances and associated fuel consumption, and the complexity of transport due to the variety of assortments. Furthermore, the presence of relatively small storage units at a substantial number of production sites, terminals, and bio-hubs, in conjunction with a diverse array of potential transport

modes and the numerous route options between logistical nodes, further complicates the situation. These aforementioned factors impede the seamless integration of synchronomodal logistics systems with strategic management systems that require strategic coordination to achieve cost reductions and mitigate emissions (Palander & Vesa, 2022).

Nevertheless, there are indications that these limitations may be overcome in the near future. The advent of information and communication technologies has led to the availability of a substantial corpus of data pertaining to vehicles and their movements. This includes, for example, real-time vehicle positions, the status of various operational activities, productivity, speed and fuel consumption of operations, and to some extent, information on the operational environment. Furthermore, information is available on the resource availability, produced quantities of raw materials (e.g., roundwood assortments, biomass for energy) including the time and place of production, their storage location and their condition (e.g., volume, weight and quality parameters). When this existing data - considering temporal and spatial constraints - is then combined with real-time supply and demand information, this collective data can be used to coordinate, optimize and plan vehicle routes, the timing of certain operations and the (immediate) response to unforeseen factors (including fluctuating or rapidly changing conditions such as calamities) ensuring the effectiveness of the entire holistic supply chain. Depending on the priorities, different factors or key performance indicators (KPIs) can be addressed. For instance, there is potential to reduce operational costs or emissions, whilst simultaneously optimizing both fleet and personnel utilization. Furthermore, material loss or devaluation during storage can be avoided and material deliveries to customers (e.g., pulp and paper mills, sawmills, heating plants or biorefineries) can be ensured while being less vulnerable to disruptions. The implementation of a holistic supply chain management framework, utilizing real-time information through coordination and collaboration, can facilitate the resilience of biomass supply by building upon increased flexibility in terms of the transportation mode or route choice, thereby ensuring the provision of raw materials to end users in accordance with their demand.

Despite the distinctive characteristics of forest-based biomass procurement, which include seasonal variations and the capacity to adapt to changes that affect logistics costs, general logistics theory offers a suitable framework for examining the key procurement processes (Uusitalo, 2005). Furthermore, it has been demonstrated that the replanning of freight transportation resulting from uncertainties that cause deviations from schedules and operational plans can be modelled based on the framework of synchronomodality, with high operating flexibility and coordination in terms of shipment flows that support replanning (Qu et al., 2019). The situation in forest biomass supply chains bears similarities to the transshipment location-allocation problem addressed by a synchronomodal network. In this scenario, flows are synchronized at intermediate facilities under the uncertainty of transshipment capacities and utilities (Giusti et al., 2021). The problem consists of locating transshipment facilities (e.g., intermodal hubs) of a transportation network and allocating freight flows through them, such as biomass terminals or biohubs, from various origins to several destinations in order to satisfy limitations regarding supply and demand.

In view of the requirement for efficient, reliable, and sustainable forest biomass supply services, the coordination and cooperation of stakeholders through the synchronization of operations may provide a viable solution for the future needs of a growing bioeconomy. Kogler et al. (2021) have recently addressed the need for the synchronization of wood supply chains, highlighting the importance of coordinated transportation and integrated wood supply chains, characterized by deepened cooperation and information exchange. The integration of the diverse supply chains, particularly the linkage of the forest supply chain with other forest products supply chains, has been identified as a significant challenge for the industry (D'Amours et al., 2008). Additionally, the forest management and the processing industry are rarely linked through innovation, underscoring the necessity for enhanced

communication and integrated research with the forest and wood value chain (Hoeben et al., 2023). Biomass transportation chains that minimize supply risks are needed to facilitate large-scale investment decisions (Nicholls et al., 2022). Mafakheri and Nasiri (2014) have identified the issue of stakeholder coordination, with the aim of improving the collective performance of supply chains as one of the gaps for future research. In this regard, the adaptation of collaborative supply chain control strategies has been identified as a potential mechanism to support risk management and enhance the resilience, efficiency, and sustainability of supply chains (Kogler & Rauch, 2019). Furthermore, Acuna et al. (2019) identify a need for integrated frameworks in forest biomass supply chain management that enable optimization methods to be implemented at strategic, tactical, or operational levels. The necessity for coordination and cooperation among relevant stakeholders, as well as their intuitive effects, have also been demonstrated through the application of serious game-based learning tools (Abasian et al., 2020; D'Amours et al., 2017; Kogler & Rauch, 2020a).

Demand forecasting is a pivotal aspect of decision-making in business and supply chains. Various techniques of predictive big data analytics have been identified, and their algorithms have been classified (Seyedan & Mafakheri, 2020). In Sweden, it has been demonstrated that the feed area of wood biofuel heating plants is strictly local, which limits potential logistics and procurement solutions (Awais et al., 2021). In the context of remote communities, the results of Mafakheri et al. (2021) highlight the key role of hubs as buffers, which can leverage economies of scale for the benefit of the local economy. Similarly, the study by Vazifeh et al. (2021) demonstrates the benefits of supply chain coordination through demand aggregation to improve economies of scale. A game-theoretic analysis has also been used to demonstrate the effect of different government incentives on the coordination and performance of a biomass supply chain case (Vazifeh et al., 2023). However, there are further alternative strategies for coordinating biomass supply chains (Khoddami et al., 2021). In the concept of agility, a firm's capacity to discern and respond efficiently to changing demands, as well as flexibility, responsiveness, and timeliness have been identified as essential factors to enhance its agility. The key enablers that allow these capabilities to be realized are flexible supply, flexible logistics, integrated planning, collaboration, and information technology (Gautam et al., 2013).

4.1. Assessment of the critical success factors and enabling technologies

The management of forests and supply chains is undergoing a transformation in response to the emergence of big data and the associated data analytics methods and tools (Zhang et al., 2020). Computational results, such as the mixed integer linear programming model and heuristic solution approach on a forest fuel supply chain problem presented by Gunnarsson et al. (2004), are capable of generating solutions that facilitate the evaluation of diverse strategies and scenarios. Consequently, these outcomes offer distinct advantages and enhanced flexibility in comparison to a manual planning method. Industry 4.0 applications have been identified throughout the entire timber supply chain (Müller et al., 2019). Furthermore, technologies and commercial products to support the digitalization of forest operations, including technologies for the detection or tracking of individual forest products throughout smart operational supply chains, are nowadays available (Keefe et al., 2022). The need for agile software tools and concepts to support forest service productivity and customer experience has also been identified, especially with the availability of open forest data and the development of service platforms (Kankaanhuhta et al., 2021). Research efforts are also progressively shifting towards digital twins of supply chains. For instance, it has been demonstrated that discrete-event simulation method is a useful approach for transport simulation, owing to its emphasis on business processes and the generation of a digital representation of supply chains (Kogler, 2023). Additionally, a recent study has proposed a data-driven evolutionary algorithm to optimize the

inventory policy of supply chain digital twins (Liu & Nishi, 2023). Data-driven decision support systems have also been shown to support the strategic management of logistics (Palander & Vesa, 2022). Big data applications are also considered applicable to logistics, service, and planning processes, although further research is required to achieve a comprehensive understanding and successful application in supply chain management (Brinch et al., 2018). Nevertheless, data-driven methodologies have assumed significance to strategic logistics management, providing a foundation for informed decision-making in the forest industry (Palander & Vesa, 2022).

The following available features provide an observation of the enabling elements of synchromodal logistics that already exist in forestry, although at various degrees of establishment status (see Table 1). Enabling technologies, such as fleet management systems (e.g., applied by Anttila et al., 2022), global positioning systems (GPS) or global navigation satellite systems (GNSS), and vehicle tracking have been found to be useful in practice in the forest industry (Sikanen et al., 2005). Examples of smart technologies employed in forest operations, particularly in the production phase, include CAN-bus and StanForD data collected by forest machines for the monitoring of working performance (Kemmerer & Labelle, 2021). Furthermore, positioning methods such as Global Navigation Satellite Systems (GNSS) and Global Navigation Satellite Systems (GNSS-RF) for machine positioning are available (Keefe et al., 2019). Existing solutions include Light Detection and Ranging (LiDAR) and Structure for Motion (SfM) photogrammetry as tools for tracking soil rutting and disturbances, or monitoring systems based on smartwatches or smartphones in addition to various kinds of sensors (Picchio et al., 2019; Venanzi et al., 2023). Optimization approaches are also common enabling technologies widely applied in forest biomass and timber logistics (Acuna, 2017; Cambero & Sowlati, 2014; Malladi & Sowlati, 2018). The method of simulation is also employed (Kogler & Rauch, 2018; Prinz et al., 2019; Väättäinen et al., 2017), as are heuristic and hybrid methods (cf. Audy et al., 2022), process mapping (Lindström & Fjeld, 2014; Sterner et al., 2023; Windisch et al., 2013) or integrated simulation-based optimization approaches (Shahi & Pulkki, 2013).

4.2. A theoretical holistic approach for forest biomass logistics and the timber supply chain

One of the aforementioned synchromodal concepts, the SSCP approach, has a more holistic scope that synchronizes transport also with other supply chain activities. Consequently, the SSCP concept encompasses several crucial elements that are also present and relevant within forest biomass supply chains. For this reason, the SSCP concept was deemed to be potentially applicable to the forest biomass sector. The concept enables the synchronization of a supply chain problem with transportation options with other decisions in the forest biomass logistics and timber supply chain (Fig. 1). The proposed concept is designed to include the flexible utilization of transportation modes, synchronized with the inventory and production, in addition to other relevant aspects that define the respective holistic forest biomass and timber supply chains. The SSCP concept is notable for its comprehensive consideration of variability in additional input factors, such as those related to production and inventory, a need identified by Koirala et al. (2018). The authors demonstrated that the variability and uncertainty of forest biomass transportation costs are predominately associated with and influenced by biomass yield, transportation distance, road conditions, and vehicle utilization.

In the proposed SSCP example, it is imperative to have a profound understanding of inventory management. This is due to the fact that it encompasses the integration of storage capacities and the quantification of goods stored across various nodes in the supply chain, including terminals and bio-hubs. This intricate process also takes into consideration the unique dynamics of supply and demand. The inventory management aspect further involves a meticulous consideration of

Table 1

Assessment of the critical success factors and enabling technologies of synchromodal logistics and their current role of application in forest biomass handling. These are categorized as follows: (+) well established, (+/–) existing with further development needed, and (–) not well established. The classification into current roles is derived from the authors’ own assessment based on the available literature and their insights on each success factor.

Critical success factors of synchromodal logistics	Forest biomass handling	Related references
Physical infrastructure		
Smart hubs	+/–	Valipour et al., 2024; Nicholls et al., 2022
Terminals	+	Enström et al., 2021; Kons, 2019; Väättäinen et al., 2017; Virkkunen et al., 2016
Production sites	+	Väättäinen et al., 2021
Technical infrastructure		
ICT and ITS systems	+/–	Palander, 2022; Gautam et al., 2013
Sophisticated planning system	+/–	Gautam et al., 2013
Other		
Pricing cost	+	Simard et al., 2023; Kanzian et al., 2009; Carlsson & Rönnqvist, 2005
Quality aspects	+	Kons et al., 2022; Routa et al., 2018; Kanzian et al., 2016
Enabling technologies		
Traceability	+/–	Keefe et al., 2019
Intelligent systems	–	Liu & Nishi, 2023; Palander & Vesa, 2022
Data analytics	+	Seyedan & Mafakheri, 2020; Zhang et al., 2020
Optimization	+	Malladi & Sowlati, 2018; Acuna, 2017; Cambero & Sowlati, 2014
Simulation	+	Kogler, 2023; Väättäinen et al., 2020; Kogler & Rauch, 2020b; Kogler et al., 2020; Korpinen et al., 2019; Prinz et al., 2019; Kogler & Rauch, 2018; Väättäinen et al., 2017
Integration platforms	–	Kankaanhuhta et al., 2021

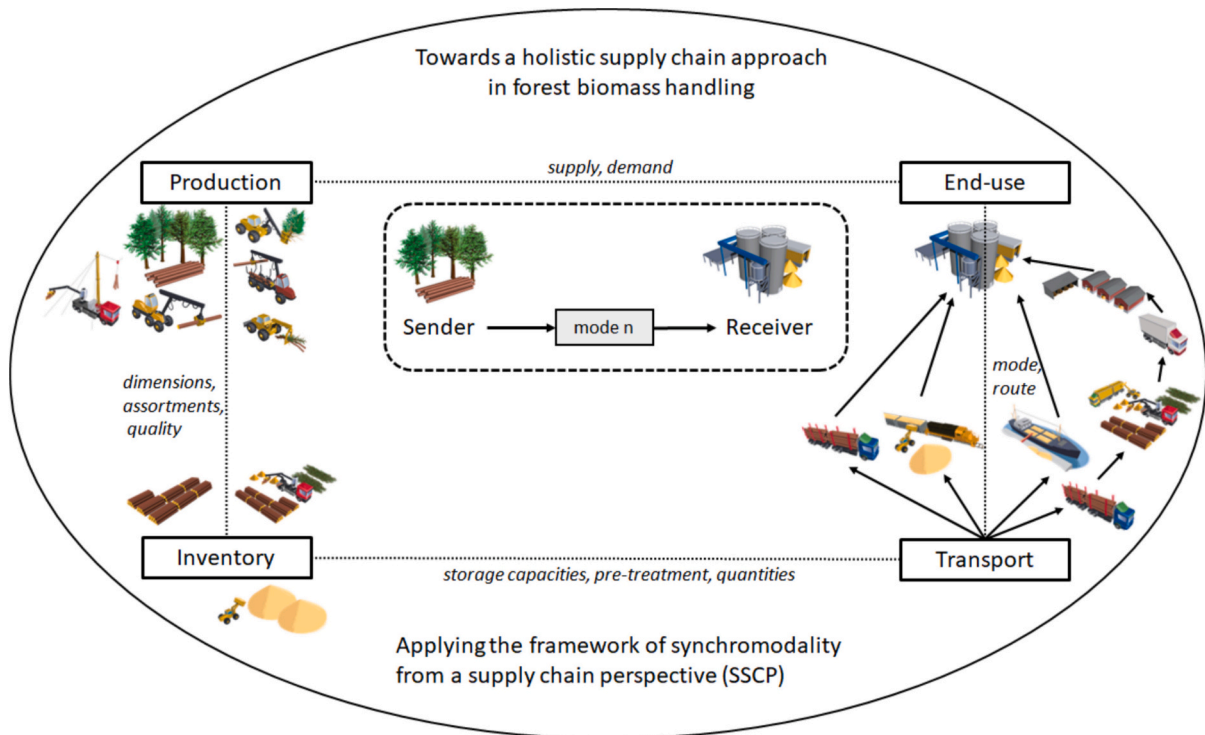


Fig. 1. A holistic supply chain approach. The concept of synchromodality is applied to the forest biomass sector, where a supply chain problem with transportation options is synchronized with other decisions in the supply chain.

assortment parameters and quality attributes. The production facet of this approach includes the initial stages of roundwood and biomass logistics, starting from the felling of trees to the processing of logs in strict accordance with customer-defined specifications regarding dimension and quality. This phase necessitates a comprehensive evaluation of harvesting and procurement aspects, ensuring the efficient orchestration of these vital components. This holistic approach is in line with the findings of Gautam et al. (2013), who asserted that in a wood procurement system, logistics encompasses the management of harvesting

systems, transportation systems, and inventory strategies.

The critical success factors with their key enabling technologies are gaining increasing attention in practice, such as the improvement of the physical and technical infrastructure, including the use of intelligent systems and integrated platforms. A number of these technologies are already being utilized, including positioning and machine communication as well as optimization and simulation approaches to inform decision making. The physical infrastructure is a key aspect, essential not only for providing alternatives that facilitate flexible choice of

transportation modes, but also for the provision of storage and buffering facilities, such as terminals or bio-hubs.

However, the full implementation of the concept still requires coordination between stakeholders, supported by information flows and technical infrastructure. Despite the paucity of information on fourth-party logistics (4PL) service providers operating within the biomass logistics and the timber supply chain, the requirement for reliable information and information and communication technology (ICT) to enhance the synchronization and efficiency of supply chain operations has been recognized (Palander, 2022).

Fourth-party logistics (4PL) service providers function as the conduit between customers, and multiple stakeholders, who have complete control over their customers' supply chain. This arrangement necessitates the establishment of trust and a mental shift towards this concept. However, the forest industry is a traditional sector with a long history that has led to the implementation of the current structures in practice. Creating acceptance for a shift towards fourth-party logistics (4PL) service providers, or even towards a 5PL vision is therefore, in the authors' view, a critical issue for the successful implementation of synchromodal concepts.

Nevertheless, as Giusti et al. (2019) have previously indicated, each planning level (strategic/tactical, operational, real-time) may well consider the characteristics of synchromodality and consider plans as a complete entity rather than as detached entities. As postulated by Pfoser et al. (2016), the objective is to transition from unimodal transportation to intelligent, flexible, and sustainable synchromodal transportation in general, including the forest biomass and roundwood supply chain. In the light of prevailing challenges, particularly with regard to the security of supply, supply uncertainties, and under the aim to reduce the environmental and general impacts of climate change, new approaches of thinking and cooperation, embodied by novel concepts, are needed to meet future needs and challenges.

5. Conclusions

Forest biomass supply chains are widely recognized as complex systems, making their planning, management, and design particularly challenging. Although numerous studies have addressed logistics and supply chain planning in this field, there remains a lack of holistic frameworks and alternative supply chain design approaches tailored to the unique characteristics of forest biomass handling.

This conceptual study introduces a potential future-oriented alternative by transferring an emerging holistic supply chain framework from the general logistics sector, synchromodality from a supply chain perspective (SSCP), to the domain of forest biomass. The SSCP model integrates transport planning with production and inventory management, all of which are crucial for effectively managing biomass flows. As such, SSCP presents a comprehensive approach that aligns well with the structural and operational demands of forest biomass supply chains. The novelty lies in its application of the SSCP framework specifically to the forest biomass sector, where such integrated planning models have not yet been widely explored. In doing so, the study aims to initiate a broader discussion about the need for holistic supply chain planning in forest-based bioeconomy contexts.

While synchromodal logistics offers significant potential for improving flexibility and coordination in biomass and timber transportation, its practical application raises several research questions. Future research should focus on developing suitable optimization algorithms capable of processing large volumes of real-time data to support synchronized decision-making. The increasing availability of forest inventory data, real-time vehicle tracking, and digital representations of forest stands and infrastructure provides a strong foundation for data-driven decision support. However, leveraging these resources effectively requires robust ICT infrastructure and end-to-end traceability across the supply chain. Furthermore, implementing coordination platforms will depend on stakeholder involvement and the careful

consideration of diverse needs and interests, especially within a traditionally structured and often conservative forest sector.

Digital transformation, coupled with access to real-time data, presents a critical opportunity to enhance flexibility and operational efficiency in forest biomass logistics. While digital tools and analytics are increasingly available, they often address isolated problems. There is a pressing need for integrated frameworks that can guide broader decision-making and strategic planning. By enabling real-time coordination and collaboration, a holistic supply chain framework such as SSCP has the potential to improve supply chain resilience. Specifically, it can enhance flexibility in mode and route selection, helping ensure a consistent and efficient supply of raw material to end users in line with their specific requirements.

CRedit authorship contribution statement

Robert Prinz: Conceptualization, Funding acquisition, Visualization, Writing – original draft, Writing – review & editing. **Blas Mola-Yudego:** Writing – review & editing. **Gernot Erber:** Writing – review & editing.

Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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